PURPOSE The echoing green foundation offers fellowships to individuals to start new autonomous public service projects or organizations. The foundation applies a venture capital approach to philanthropy by providing seed money and technical assistance to emerging social change leaders, echoing green invests in both the individual and the organization or project at an early stage, before most funders are willing to do so, and then provides them with the support to help them grow beyond start-up. The echoing green community currently includes over 300 Fellows working worldwide to address the needs of a wide range of communities.

The fellowship includes a two-year \$60,000 stipend, health and dental insurance coverage, on-line connectivity, access to our network of social change makers, and technical assistance. The stipend can be used for any purpose related to the start-up of the organization or project. Partnerships of no more than two individuals may apply for two fellowships combined for a total two-year stipend of \$90,000. Both partners receive the benefits of being an echoing green Fellow.

In addition to receiving the fellowship stipend, Fellows become part of the echoing green community. The creation of a community of Fellows is an important component of the echoing green fellowship. Fellows are expected to contribute to the strengthening of the community and to receive support from their peers. They are required to attend both a New Fellows' Orientation and a New Fellows' Conference during the first year of their fellowship. Other conferences will be held periodically which Fellows will also be required to attend. Other responsibilities of Fellows include semi-annual reports to the foundation, submission of copies of all publications or products developed by Fellows, and up-to-date personal and project information for echoing green's database.

THE PROJECT/ORGANIZATION The proposed project or organization can be domestic or international. Support is offered to individuals working in all areas of public service including, but not limited to, the environment, arts, education, youth service, civil and human rights, and community and economic development.

Proposed projects must be autonomous and not an extension of an already existing organization.

ELIGIBILITY REQUIREMENTS To be eligible for the fellowship, applicants must be 18 years of age or older and have a Social Security number or United States Tax Identification number. If you do not have one, please contact our office for information about applying for a social security number or United States Tax Identification number. Applicants must make a full-time commitment to the development of the project or organization (minimum of 35 hours per week) and must commit to lead the project or organization for a minimum of two consecutive years. Partnerships of no more than two individuals may apply. Each partner must work a minimum of 35 hours per week on the development of the project or organization, and commit to leading the project or organization for a minimum of two consecutive years.

Projects or organizations must be the original idea of applicants. Projects or organizations must be independent and must not be the extension or expansion of another individual's or organization's mission or idea. Each project or organization must be in start-up phase.

Research projects or organizations and lobbying activities are not eligible. Prior recipients of echoing green funding may not apply.

APPLICATION PROCEDURES There are two stages of the application process.

STAGE I: CONCEPT PAPER

Applicants must prepare a concept paper and a preliminary budget with a budget narrative. The concept paper, including the budget and budget narrative, must not exceed five pages, typed and double-spaced in 11pt. type size with 1" margins. The concept paper should:

- Provide a clear description of the need for the project, the population to be served, and the geographic location of the project or organization
- Demonstrate the innovative aspects of the project or organization
- Describe what activities will occur through the project or organization
- Describe the impact that the project or organization will have, how it will be measured and what measurement tools will be used from the beginning of the project (i.e., data collection, summary statements, interviews, etc.)
- Describe the applicant's experience with the community in which the project or organization is to be located, with the constituency to be served, and experience providing the proposed service

If applying as a partnership, both partners should provide information about their experience with the community in which the project or organization is to be located, with the constituency to be served, and experience providing the proposed service. The concept paper page limit for partnerships is six pages. The additional page allowed should only be used to demonstrate the second applicant's experience. Partners should submit two copies of the Concept Paper Information Sheet (one for each partner).

## STAGE II: APPLICATION

Projects or organizations that meet all eligibility requirements will be invited to complete full applications. A Reading Committee which includes echoing green staff, Fellows, board members, and other leaders in various fields of public service will review full applications. Applicants selected by the Reading Committee will be invited for in-person interviews. The number of submissions does not permit the foundation to critique applications that are not selected for the fellowship.

HOW TO APPLY Please direct all inquiries to:

Search and Selection

echoing green

198 Madison Avenue, 8th Floor

New York, NY 10016

E-mailed and/or faxed concept papers and applications will not be accepted. Concept papers and/or applications that do not adhere to the format outlined above will not be accepted. Do not send supplemental materials; they will not be reviewed. All materials requested must be submitted together, echoing green will not accept concept papers and/or applications with missing elements. The foundation reserves the right to make the ultimate selection of Fellows. All decisions are final.

For more information about the fellowship and echoing green Fellows, please visit our website at www.echoinggreen.org.

TIMELINE November 1,1999,5:00 p.m.EST

Deadline for receipt of concept paper and completed Concept Paper Information Sheet

December 1,1999

Invitations to submit full applications will be sent to those selected based on concept papers

February 1,2000, 5:00 p.m.EST Deadline for receipt of full applications

March 24,2000

Invitations for in-person interviews to fellowship finalists

April 10-14,2000 Finalist interviews

May 1,2000 Fellows notified September 1,2000

Start of fellowship period

## CONCEPT PAPER CHECKLIST

| I have completed ever                        | ery item on the Concept Paper Information Sheet.  |  |
|--|---|--|
|  | ar description of the need for the project or organ<br>ocation of the project or organization.          | nization, the population to be served, |
| I have demonstrated                          | the ways in which the project or organization is in   | nnovative.                             |
| I have described the                         | activities that the project or organization will perfo  | orm.                                   |
| I have described the the beginning.          | impact that the project or organization will have a   | nd how it will be measured from        |
|  | experience with the community in which the proje<br>to be served, and experience providing the prop     | •                                      |
| I have included a pre                        | liminary budget with a budget narrative.  |  |
| I have sent these mat November 1, 1999.      | terials to arrive at the echoing green office by 5:00   | ) p.m. EST on Monday,                  |
| I am 18 years of age                         | or older.   |  |
| I have included my So                        | ocial Security number or U.S. Tax Identification nun  | nber.                                  |
| I am prepared to cor project or organization | mmit a minimum of 35 hours per week to the devon.   | velopment of the proposed              |
| I am prepared to cor                         | mmit to the development of the project for a mini   | imum of two consecutive years.         |
| I have put forth an id                       | lea for a project or organization that is my original   | l idea.                                |
| The project I have pr                        | roposed is an independent and autonomous proje  | ct.                                    |
| The project or organ                         | ization that I have proposed is in start-up phase.  |  |
| I am not proposing the                       | he expansion of a currently existing project or org   | ganization.                            |
| I am not proposing a                         | research project or organization.   |  |
| I am not proposing lo                        | obbying activities.   |  |
| I am not a prior recip                       | pient of echoing green funding.   |  |
| ,  | ered the above questions truthfully. I understand the organization, the echoing green foundation may co |  |
| Signature:                                   | Printed Name:   | Date:                                  |

## ECHOING GREEN FOUNDATION PUBLIC SERVICE FELLOWSHIP 2000 CONCEPT PAPER INFORMATION SHEET

| Project/organization title:  |   |   |
|--|---|---|
| Applicant name:  |   |   |
| Address:   |   |   |
| Day phone:   | fax:  |   |
| Evening phone:   | e-mail:                                     |   |
| Social Security or United States Tax Identification                    | Number:                                     |   |
| Brief summary of the project:  |   |   |
|  |   |   |
|  |   |   |
|  |   |   |
| Have you applied to echoing green before?                              | If yes,when?                                |   |
| Where will your project or organization be based                       | 1?  |   |
| City   | State                                       | Country                                       |
| Where are the communities or constituencies that                       | at your project or organization will serve? |   |
| City   | State                                       | Country                                       |
| How did you hear about the echoing green fellow                        | vship? Please be as specific as possible.   |   |
|  |   |   |
|  |   |   |
|  |   |   |
|  |   |   |
| Please select the 3 categories whic                                    | h you feel your proposed project or or      | ganization most directly addresses, then rank |
| your selections from one to three                                      | (1 = addresses most and 3 = addresses       | s least).                                     |
| Arts   | Economic Justice                            | Job Training, Creation and Conditions         |
| Civil Rights   | Education                                   | Legal Advocacy/Litigation                     |
| Community Empowerment  | Environment                                 | Spirituality                                  |
| Criminal Justice   | Health                                      | Skills Development                            |
| Disabilities   | Homelessness                                | Violence Prevention                           |
| <ul><li>Early Child Development</li><li>Economic Development</li></ul> | Housing<br>Human Rights                     | Youth Development Other                       |